

PJ's-SentryWorld Only at PJ's SWEEPSTAKES

OFFICIAL RULES

- **NO PURCHASE NECESSARY TO ENTER OR WIN; A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**
- **THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY, OR ASSOCIATED WITH, INSTAGRAM. BY ENTERING, YOU UNDERSTAND THAT YOU ARE PROVIDING YOUR INFORMATION TO SPONSOR AND NOT TO INSTAGRAM.**
- **AFFIDAVIT OF ELIGIBILITY, RELEASE OF LIABILITY & PRIZE ACCEPTANCE AGREEMENT MAY BE REQUIRED IF REQUESTED BY SPONSOR.**
- **BY ENTERING (OR OTHERWISE PARTICIPATING) IN THE SWEEPSTAKES, YOU AGREE TO THESE OFFICIAL RULES, WHICH CREATE A CONTRACT SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, SUCH CONTRACT INCLUDES GRANTS OF RIGHTS AND INDEMNITIES TO SPONSOR FROM YOU, A CLASS ACTION WAIVER, AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.**

SPONSOR: Sentry Services, L.L.C., 1800 North Point Drive, Stevens Point, WI 54481.

ELIGIBILITY: To enter the PJ's-SentryWorld Only at PJ's Sweepstakes ("Sweepstakes"), you must be a legal U.S. resident who physically resides in the 50 United States (includes DC) and, at the time of entry, must be 18 years of age or older and have reached the age of majority in your state of residence. Employees of Sponsor (or Sentry Insurance a Mutual Company) that work at PJ's-SentryWorld, are NOT eligible. Sweepstakes is subject to all federal, state, and local laws and regulations. Void where prohibited or restricted by law.

SWEEPSTAKES PERIOD: The Sweepstakes consists of two (2) separate monthly sweepstakes. The entry periods for each of the separate sweepstakes appears in the table below. Each sweepstakes begins at 12:00 a.m. Central Time ("CT") on the listed start date and ends at 11:59 p.m. CT on the listed end date.

SWEEPSTAKES	START DATE	END DATE
July Sweepstakes	July 1, 2019	July 31, 2019
August Sweepstakes	August 1, 2019	August 31, 2019

HOW TO ENTER: Follow @pjs_sentryworld on Instagram. Once you are following @pjs_sentryworld, and during the entry period for one of the monthly sweepstakes, post a photo of your favorite PJ's menu item with a caption that includes @pjs_sentryworld and the following hashtags: **#OnlyAtPJs** and **#Sweepstakes**. You will receive one (1) entry into that month's sweepstakes. Entrant's Instagram profile settings must be public. Sponsor may not be able to receive entries that originate from non-public accounts, or that do not include both required hashtags, or make the required tag. Sponsor is not responsible for failing to see or receive an entry that does not follow the posting instructions set forth in these Official Rules.

Entries from one sweepstakes will not roll-over to subsequent sweepstakes. For purposes of clarity, you may enter into each of the two (2) separate monthly sweepstakes, but you will need to submit a new entry during the entry period for each monthly sweepstakes.

Entries that are lost, late, incomplete, illegible, corrupted, mechanically reproduced, falsified, mutilated, damaged, altered or otherwise irregular, misdirected entries, or entries not received for any other reason will be void and disqualified at Sponsor's sole and absolute discretion. Limit one (1) entry per person per monthly sweepstakes.

PLEASE NOTE: Individuals depicted in the entry photo, if any, must be the entrant and/or his/her child or legal ward. No other individuals may be depicted. Photos of menu items may be photos of menu items taken at the restaurant or may be photos of menu items obtained from PJ's website or other social media sources. Instagram posts and comments are available for public viewing, and no privacy is provided. Entry photos will also be available for public viewing on [Sponsor's website](#). Entries must contain @pjs_sentryworld and the two required hashtags – **#OnlyAtPJs** and **#Sweepstakes** – but captions will not otherwise be judged, and the quality of an entry/caption will not affect entrant's chances of winning. Entries must be entrant's original creation and may not include copyrighted, trademarked, patented, or previously published material, except those photos made available for use by the Sponsor. Entries requiring license or usage rights from any third party are not eligible. Entries cannot defame or invade the rights or privacy of any person, living or deceased, or otherwise infringe upon any third party's personal, proprietary, or intellectual rights. Entries cannot contain illegal or unlawful material, and must not promote bigotry, racism, harm, or discrimination. Entries must be consistent with Sponsor's reputation in the marketplace and must be suitable for audiences of all ages. Entries which, in Sponsor's sole discretion, contain any type of vulgarity or objectionable content will be disqualified. Entries that do not meet these stated criteria, or entries that, in Sponsor's sole discretion, may technically meet the stated criteria but do not reflect the intent and the spirit of the Sweepstakes, are not eligible.

Except as provided above, entry constitutes entrant's certification that s/he is the owner of the entry, has received the consent of anyone depicted in the entry, and is able and authorized to submit it. By submitting entry, entrant agrees to indemnify and hold harmless Sponsor, Instagram, and their parent companies, subsidiaries, affiliates, sales representatives, agencies, retailers, wholesalers, distributors, and promotional and other vendor agencies involved in this sweepstakes from any and all claims, damages, expenses, costs (including reasonable attorney fees) and liabilities (including settlements), resulting

from or relating to entrant's submission, or any information supplied or represented to Sponsor by entrant.

PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"): One (1) Prize will be randomly awarded for each monthly sweepstakes. The Prize for each of the two (2) separate sweepstakes consists of the following: PJ's-SentryWorld Promotional Gift Card for one (1) free appetizer. (ARV: \$15.00)

Winning a Prize is contingent upon fulfilling all requirements set forth herein. *PLEASE NOTE: All taxes on Prizes are the sole responsibility of the winner.* Any and all guarantees and warranties for merchandise prizes are subject to the manufacturer's and/or service providers' terms and conditions, and winner agrees to look solely to such manufacturers and/or service providers for any warranty or guarantee claim. Gift cards may be subject to terms and conditions. Where not prohibited, affidavit of eligibility (including SSN), prize acceptance form, tax information, publicity release, and/or mutually acceptable liability releases may be required from winner. Prize is not transferable and no substitution or cash equivalent is allowed, except in Sponsor's sole discretion. Sponsor reserves the right to substitute prize of the same approximate retail value if advertised Prize becomes unavailable for any reason. If the value of the Prize exceeds \$600, the winner's social security number or taxpayer I.D. will be required in order to issue a Form 1099-MISC showing prize ARV as income to winner. Prize consists only of items specifically listed as part of the prize. All costs and expenses not specified herein relating to the Prize are the sole responsibility of the winner. Value of appetizers may fluctuate and will depend on the appetizer chosen; any difference in value between the chosen appetizer and other appetizers will not be awarded, and no such claims will be honored.

RANDOM DRAW & ODDS OF WINNING: Within three (3) days of the end date of each monthly sweepstakes, a random draw will be conducted from all entries received during the respective monthly entry period. Odds of winning depend on the number of eligible entries received during the respective monthly entry period. Selected entrant will be notified by a post and/or direct message on Instagram within three (3) days of winner selection.

WINNER CONFIRMATION: To be confirmed a winner, the selected entrant must: (1) respond as instructed within three (3) days to the post or direct message; and (2) if requested by Sponsor, winner may be required to execute and return within a specified time an Affidavit of Eligibility, Publicity Release, and Release of Liability (collectively, "Winner's Documents"), that includes, without limitation, acceptance of the Prize, tax information, assignment of rights, and/or mutually acceptable liability releases, as requested by Sponsor, except where prohibited by law. If the selected entrant cannot be confirmed a winner for any reason, or if the Winner's Documents are not fully completed within the specified time or are returned as undeliverable, s/he may be disqualified and the Prize will be forfeited and an alternate winner will be chosen. Upon responding to Sponsor's notification, Sponsor will provide winner with instructions on prize delivery/gift-card pick-up options.

PUBLICITY RELEASE: Except where prohibited, acceptance of the Prize constitutes winner's consent that his or her name, likeness, voice and/or biographical data may be used for advertising and promotional purposes without limitation and without additional notice, compensation, or consent.

ENTRANTS' AGREEMENT TO ABIDE BY OFFICIAL RULES: By entering, entrant agrees that s/he has read, accepted, and will abide by and be bound by these Official Rules and agrees that any dispute with regard to the conduct of this Sweepstakes, rule interpretation, or the awarding of the Prize shall be submitted to Sponsor, whose decision shall be binding and final.

RELEASE OF LIABILITY: By entering, entrant agrees to release and hold harmless Sponsor, Instagram, and their dealers and retailers, affiliates, sales representatives, agencies, wholesalers, distributors and promotional and other vendor agencies involved in the Sweepstakes, their respective parent companies, affiliates, subsidiaries, service agencies, independent contractors, and the officers, directors, employees, agents and representatives of any of the above organizations ("Releasees") from any injury, loss or damage to person, including death, or property due in-whole or in-part, directly or indirectly, to the acceptance or use/misuse of the Prize, participation in any Sweepstakes-related activity, or participation in the Sweepstakes.

LIMITATION OF LIABILITY: Releasees are not responsible for and each entrant releases and holds harmless the Releasees from and against any and all losses, damages, actions, demands, liabilities or claims of whatever nature or kind arising out of, or in connection with a Prize or any portion thereof or this Sweepstakes. Without limiting the generality of the foregoing, the Releasees will not be responsible for any typographical or other error in the printed or other related material related of this Sweepstakes, the administration of the Sweepstakes, the selection of entrants, in the announcement of the Prize, including erroneous appearance of qualification for the Prize, any entries or entrants disqualified for any of the reasons stated in these Official Rules, or any loss, damage or claims caused by, or in any way related to the Prize or the Sweepstakes itself.

WARNING: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGE FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW AND TO BAN OR DISQUALIFY SUCH PERSON FROM THIS AND FUTURE SWEEPSTAKES.

DISPUTES REGARDING THE IDENTITY OF ENTRANT: Entries will be deemed made by the authorized Instagram account holder of the entry submitted. In the event of a dispute, the selected entrant may be required to provide proof that s/he is the authorized account holder of the identified account.

CHANGES TO SWEEPSTAKES, OFFICIAL RULES, ETC.: Under no circumstances will more than the stated number of prizes be awarded. Sponsor reserves

the right, in its sole and absolute discretion, to modify, cancel, or suspend this Sweepstakes, or to amend the Official Rules at any time, without prior individual notice, should any factor interfere with the administration, security, or proper play of this Sweepstakes as contemplated by these Official Rules. If for any reason Sponsor is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, provincial/territorial or local government law, order or regulation, order of any court or jurisdiction, Sponsor shall have the right, but not the obligation, in its sole and absolute discretion, to award the Prize from among all entries received to date.

DISPUTES/CHOICE OF LAW: EACH ENTRANT AGREES THAT (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN CONNECTION WITH THIS SWEEPSTAKES, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND ANY JUDICIAL PROCEEDING SHALL TAKE PLACE IN A FEDERAL OR STATE COURT IN WISCONSIN; (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS' FEES AND (3) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES, AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANT AND THE SPONSOR IN CONNECTION WITH THIS SWEEPSTAKES SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF WISCONSIN, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS OF ANY OTHER JURISDICTION THAT WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THOSE OF THE STATE OF WISCONSIN.

RULES GOVERN: The Sweepstakes will be run in accordance with these Official Rules, which shall prevail, govern and control in the event of any inconsistency with any Sweepstakes-related materials.

PRIVACY: Personally identifiable information that is submitted by entrants as part of this Sweepstakes will be used to administer the Sweepstakes, select the Prize winner, and fulfill the Prizes, and will be treated in accordance with Sponsor's Privacy Policy available at <https://www.sentryworld.com/privacy-policy>.

WINNERS' LIST: For the name of the winners, send a self-addressed stamped envelope to: Winner's List – PJ's-SentryWorld Only at PJ's Sweepstakes, J2131 Sentry Insurance

a Mutual Company, 1800 Northpoint Drive, Stevens Point, WI 54481. Requests must be received no later than 90 days following the sweepstakes' end date.